



# Office of the Minnesota Secretary of State

## Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A



Read the instructions before completing this form  
Must be filed by March 31  
Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.  
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) Honour Essentials, GBC
2. The public benefit corporation's board of directors has reviewed and approved this report.
3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

See attached

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Jerad Poling  
Signature of Public Benefit Corporation's Chief Executive Officer

3-25-19

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

### Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

JCPOLNB@ME.COM

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

### List a name and daytime phone number of a person who can be contacted about this form:

Jerad Poling 651-399-1296  
Contact Name Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?  
Yes  No

**Annual Benefit Report**  
**of**  
**Honour Essentials**  
A Minnesota General Public Benefit Corporation

March 25, 2019<sup>1</sup>

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<sup>1</sup> Report must be received by the MN SOS by April 1, 2019 so this date should be prior to April 1, 2019.

Honour Essentials, GBC was incorporated on September 9, 2017 as a General Benefit Corporation under Minnesota's Public Benefit Corporation Act (the "Act"). Pursuant to Section 304A.101 of the Act, general public benefit purpose as stated in its Articles of Incorporation is:

to pursue a net material positive impact from the business and operations of a general benefit corporation on society, the environment, and the well-being of present and future generations.

Throughout this report, Honour Essentials, GBC will be referred to as Honour or may refer to itself as "we", or "our" or "us."

Our Board of Directors has selected the following independent third-party standard:  
B Impact Assessment

In accordance with this third-party standard, Honour has done the following to pursue a general public benefit:

Sold our products using refillable packaging. Used recycled shipping materials. Reduced travel unless completely necessary.

In accordance with this third-party standard, Honour has created the following general public benefit:

Contributed to 1% for the planet a total of 1% of our sales in 2018.

The following circumstances hindered Honour's efforts to pursue or create a general public benefit:

We wish we could have sold more products that would have allowed us to contribute more to 1% for the planet.

Our board of directors used the following process to choose our enumerated third-party standard:

Looked at the most robust methods for auditing the business for evaluating the public benefit.

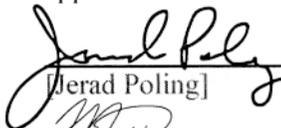
Looked at the most robust methods for auditing the business for evaluating the public benefit.

And determined to use this third-party standard because:

The B-Impact assessment is one of the most recognized methods for evaluating and auditing business to determine their public benefit.

#### **CERTIFICATION BY THE BOARD OF DIRECTORS**

The undersigned, being all the directors of Honour Essentials, GBC, hereby acknowledge and certify: (1) we have chosen the third-party standard designated in this Annual Report; (2) we have determined that the organization that promulgated this third-party standard is independent; and (3) we have reviewed and approved the enclosed Annual Benefit Report.

  
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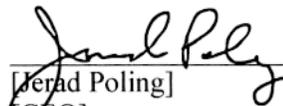
[Jerad Poling]

  
\_\_\_\_\_

[Matthew Poling]

#### **SUBMISSION:**

I, the undersigned, certify that I am the Chief Executive Officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have provided all required information and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

  
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[Jerad Poling]

[CEO]



**Work Item 1077681400033**  
**Original File Number 963525900039**

STATE OF MINNESOTA  
OFFICE OF THE SECRETARY OF STATE  
FILED  
**03/29/2019 11:59 PM**

*Steve Simon*

Steve Simon  
Secretary of State